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Helping NOW Courier build, measure, and grow a thriving company culture

NOW Courier began in 1986 with a simple goal to provide customers with fast, efficient and cost-effective delivery services. Over the last 30 years, NOW Courier has grown to seven offices throughout the Midwest that provide more than 3 million deliveries per year making it among the regions leading courier services.

Read Their Story →

THE PROBLEM

When Nick started as the Director of Talent Management at Now Courier, he wanted to assess what issues he needed to address. After surveying the organization, Nick learned that employees did not feel aligned with the organization's mission and values and did not feel that excellent individual work was communicated to the organization. He began brainstorming strategies to:

- Build a Culture of Open, Transparent Communication
- Engage with Employees at an Individual Level
- Develop a Positive Brand Image to Attract New Talent and Retain Now's Top Employees

Nick quickly realized that Now Courier did not have the systems in place that could directly address these initiatives.

THE SOLUTION

Nick analyzed numerous web-based solutions focused on Employee Engagement, focusing on several key factors, including: ease-of-use; implementation time; reporting analytics and overall ROI. Ultimately, Now Courier decided to move forward with Teamphoria because it delivered a fun and intuitive interface with a robust backend customization to allow the system to seamlessly integrate into employee's daily routines.

RESULTS

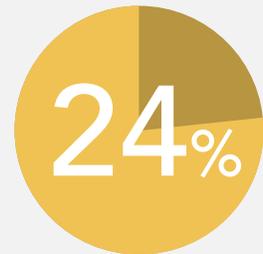
Now Courier's employees immediately responded with positive feedback. One year later, Nick has witnessed an incredible change in employee motivation, and the numbers back up his assessment:



DECREASE IN TURNOVER



INCREASE IN ENGAGEMENT



INCREASE IN INTERNAL NET
PROMOTER SCORE

“With Teamphoria as our foundation, we were recently named a TOP WORKPLACE in Central Indiana. There is no doubt Teamphoria will remain a part of our organization for years to come”

– Ryan Schwalbach, CEO
Now Courier, Inc.

WHAT IS TEAMPHORIA?

Teamphoria is the employee engagement software that helps organizations amplify their team's energy, increase retention through recognition, drive performance and gather insights through transparent communication and reporting.

Contact us at sales@teamphoria.com